

SENIOR ADVISOR – EXTERNAL RELATIONS

Position Title:

Sr. Advisor – External Relations

Job Type:

Full time, permanent

Reporting to:

CEO

Location:

Calgary Head Office

Company Profile:

Pieridae Energy Limited (“Pieridae”) is a natural gas company, with a strategy to build a long-term presence in the Canadian Foothills. Pieridae is currently reevaluating its option to build a world class LNG project in Atlantic Canada. The company has natural gas assets located in Alberta and British Columbia.

Position Summary:

We are seeking a senior public relations professional to assist our LNG development activities. The Pieridae External Relations mandate is to create, manage, and implement external relations strategies, including media relations, public relations and government relations. Reporting to the Chief Executive Officer, the Senior Advisor - External Relations will ensure that Pieridae is a leader in engaging with all external stakeholders including the regulators and all levels of government. For this role a familiarity with and focus on Canadian politics is anticipated at the federal, provincial and municipal levels.

This is a key position that will play a critical role in supporting the LNG strategy. This individual is a pro-active influencer and innovator who can and effectively build strong relationships across all Pieridae stakeholders.

Responsibilities:

- Lead development and execution of proactive external stakeholder communications plans, strategies and tactics.
- Lead development of media relations materials, including media releases, advisories, key messages, Q&As, statements, bios, briefing notes, executive summaries, and situational landscape analyses.
- Develop and maintain a comprehensive government relations strategy for Pieridae based on a sound understanding of business issues and priorities in the upstream and midstream oil & gas sector.
- Advise management on issues related to the company, public officials, industry and other organizations as well as the related risk.
- Monitor government agendas and activities and identify risks, opportunities, and issues relevant to Pieridae’s goals and objectives.
- Provide analysis of current and emerging government policies, and where required, advocate on behalf of Pieridae on specific issues that reflect the company’s strategy.
- Participate in various industry and governmental committees when required.
- Assist management in developing and maintaining strong relationships with government officials and key public influencers enhancing awareness, understanding, and engagement in Pieridae projects through the collaborative development and execution of coordinated public affairs and issue management plans.
- Manage third party external government consultants.
- Support events; and
- Speech writing and executive support.

You possess exceptional communication skills and demonstrate a positive attitude. Strong analytical skills and attention to detail is required.

Education and Work Experience:

- 15+ years' experience in an external relations role within a corporate environment. Experience working with a publicly traded organization, government department or public relations agency preferred.
- A degree in communications, public relations or a related discipline.
- Success working with the federal and provincial governments in relevant jurisdictions.
- A solid network of key stakeholders, including both federal and provincial government officials, relevant agencies and industry associations.
- A solid understanding and appreciation for government policies and political issues relevant to the oil and gas sector.
- A broad understanding of the legal and regulatory framework and reporting obligations of public companies in Canada.
- Exceptional communication and listening skills with a proven track record of advising senior management regarding external relations.
- Ability to influence strategies and build positive working relationship at all levels fostering trust, collaboration, and teamwork.
- An analytical and intuitive approach to making timely decisions, assessing risks, evaluating alternatives and selecting the best course of action; and
- Able to multitask effectively, with strong time-management skills, and the ability to accelerate in a very fast-paced, changing environment.

Pieridae is an equal opportunity employer committed to diversity and inclusion. We are pleased to consider all qualified applicants for employment without regard to race, color, religion, sex, national origin, age, disability, protected veterans status or any other legally-protected factors. Accommodation for applicants with disabilities is available on request during the recruitment process.

Pieridae offers a competitive compensation and benefits package, in addition to bonus and stock option programs. We offer unique opportunities for self-starting individuals to have material impact on the shaping and success of our company.

Please email resumes and cover letters to HR@pieridaeenergy.com